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	Application No.	Applicant(s)	
	10/643,229	PHAM ET AL.	
Notice of Allowability	Examiner	Art Unit	
	Necholus Ogden	1751	
The MAILING DATE of this communication appearable claims being allowable, PROSECUTION ON THE MERITS IS (herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHT of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in this a or other appropriate communication. GHTS. This application is subject	application. If not included on will be mailed in due cours	se. THIS
1. This communication is responsive to <u>1-20-05</u> .			
2. \boxtimes The allowed claim(s) is/are <u>1 and 2</u> .			
3. 🔀 The drawings filed on <u>18 August 2003</u> are accepted by the	Examiner.		
4. Acknowledgment is made of a claim for foreign priority under a) All b) Some* c) None of the: 1. Certified copies of the priority documents have 2. Certified copies of the priority documents have 3. Copies of the certified copies of the priority documents have 1. Certified copies of the priority documents have 2. Certified copies of the priority documents have 3. Copies of the certified copies of the priority documents have 1. Certified copies not received: Applicant has THREE MONTHS FROM THE "MAILING DATE" of noted below. Failure to timely comply will result in ABANDONMETHIS THREE-MONTH PERIOD IS NOT EXTENDABLE. DECEMBER 1. A SUBSTITUTE OATH OR DECLARATION must be submit INFORMAL PATENT APPLICATION (PTO-152) which gives 1. CORRECTED DRAWINGS (as "replacement sheets") must (a) including changes required by the Notice of Draftsperson 1. Hereto or 2. To Paper No./Mail Date (b) including changes required by the attached Examiner's Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1.6 each sheet. Replacement sheet(s) should be labeled as such in the DEPOSIT OF and/or INFORMATION about the depose attached Examiner's comment regarding REQUIREMENT F	been received. been received in Application No. cuments have been received in this of this communication to file a repl ENT of this application. Itted. Note the attached EXAMINE is reason(s) why the oath or declar to be submitted. It be submitted. It is application on the draw the header according to 37 CFR 1.12 Sit of BIOLOGICAL MATERIAL	is national stage application for stage appl	ments CE OF
Attachment(s) 1. ☐ Notice of References Cited (PTO-892) 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) 3. ☑ Information Disclosure Statements (PTO-1449 or PTO/SB/08	6. ⊠ Interview Summa Paper No./Mail D	ate <u>1-20-05</u> .	2)
Paper No./Mail Date <u>1-20-05</u> 4. Examiner's Comment Regarding Requirement for Deposit	<u></u>	ment of Reasons for Allowand	ce
of Biological Material	9. Other	Necholus Ogden Primary Examiner Art Unit 1751	

Application/Control Number: 10/643,229 Page 2

Art Unit: 1751

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Ron Koatz on 1-20-05.

The application has been amended as follows:

Claim 1, line 2, after "produce" insert therefore ---or induce---;

Claim 1, line 4, after "thickener" delete therefore "." And insert therefore ----;

wherein said composition comprises a single phase, isotropic composition comprising:

- (1) 5 to 30% by wt. of a surfactant or surfactants for cleansing the skin wherein said surfactant or surfactants is selected from the group consisting of anionic surfactant, amphoteric surfactant, nominic surfactant and mixtures thereof:
- (2) greater than about 2% to level of electrolyte such that upper limit will not cause isotropic composition to become biphasic or multiphasic;
- (3) 0.5 to 7%, by wt. associative thickener.
- (4) 0 to 15% by wt., hydrotroping compound; and
- (5) 45 to 95% by wt. water,

wherein, said composition has viscosity upon dilution, which is greater than viscosity prior to dilution;

wherein said composition has rinse retention of greater than 30% by wt.

after 10 minutes as measured by a sample retained on a test slide as

function of rinsing time;

wherein, upon dilution said composition remains in a single phase; and

Application/Control Number: 10/643,229 Page 3

Art Unit: 1751

wherein said process comprises diluting said composition in an amount such that the viscosity of the diluted composition is greater than that of the composition as a neat product (100:0 product to water) up to about a dilution of 25:75 product to water.

Cancel claim 3.

- 2. The following is an examiner's statement of reasons for allowance: The Shana'a reference does not teach or suggest process for shifting lower a lower level of salt required to induce a dilution thickening effect which in turn reduces rinse ability and permits the consumer to use less product.
- 3. Applicant has shown criticality in figures 1-3 and table, wherein the salt required is lowered and the dilution thickening effect is induced.
- 4. Accordingly, the claims are allowable over the art of record.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Necholus Ogden whose telephone number is 571-272-1322. The examiner can normally be reached on M-T and Th-Fri.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Yogendra N. Gupta can be reached on 571-272-1316. The fax phone

Application/Control Number: 10/643,229 Page 4

Art Unit: 1751

number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

/Nec/holus 'Ogden Primary Examiner Art Unit 1751

No 1-22-05